

Dear Friend of the Family,

We invite you to become an important part of the Utah movement to protect marriage and the family. We invite you to cosponsor a critical conference to rally Utah citizens and policy-makers to defend the family and to equip them with the tools and resources they need to be effective pro-marriage and profamily advocates.

The Stand for the Family Conference organized by Family Watch International will be held on Friday, September 19th from 9 a.m. to 9 p.m. at the Utah Valley Convention Center in downtown Provo. To kick off the conference and to show strong public support for marriage, fathers, mothers and children we will also be holding a rally at the Utah State Capitol Building the evening before the conference on Thursday, September 18th at 7 p.m. Prominent organizations co-hosting the conference and rally include Celebration of Marriage, Worldwide Organization for Women, the Ruth Institute, and the National Organization for Marriage.

The Stand for the Family Conference will inform participants regarding the benefits of marriage and family to men, women and children and how we can best defend and protect the family as the fundamental unit of society. Those who attend the conference will come away with a greater understanding of why marriage and family are essential to a successful society and how to defend the family effectively in private and public discourse. The conference will feature internationally and locally known experts on the family including Patrick Fagan of the Family Research Council, Dawn Hawkins of Morality in Media, Robert Oscar Lopez and Jennifer Roback Morse.

We invite you to join in this effort by becoming a sponsor for the Stand for the Family Conference. We need people who will stand up and support the family by contributing to this most important cause. Will you join us? You will find sponsorship details and more information about Family Watch International in this packet. The premiere Stand for the Family Conference in Utah last fall was a great success. This year—particularly in light of current threats to the family in the state of Utah and across the nation—this conference on marriage and family is even more vital. Our target goal is to bring 1,000 people together to learn from experts who will address the most important issues facing society and families today. Our success, however, depends on people like you who are willing to support and sponsor this event.

Please contact me directly with questions and for more information. You can also visit our conference website at **Stand4Family.org** to watch a 1-minute video created for the conference. You are welcome to sponsor the conference as a private individual or in a business capacity. Thank you in advance for considering joining us in the cause of the family!



Warmest regards,

Kimberly Ells, Family Watch International Utah Chapter President kimberlyells@stand4family.org













